

ASX / Media Release

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K2fly to Showcase at the Australian CeBIT Conference

Highlights:

- K2fly will be exhibiting at the Australian CeBIT conference to be held in Sydney from 23 May – 25 May 2017 and will have a prominent display at stand B18
 - As part of the conference, K2fly will be giving live demonstrations of ADAM, Tagman, Fieldreach, Geofield and Pointerra
 - K2fly will take this opportunity to engage with the business technology sector and demonstrate how our array of software solutions can address key challenges for potential clients in asset-heavy industries
 - The Australian CeBIT conference offers K2fly the opportunity to attract new clients as well as forge new partnerships with other suppliers to this fast-moving industry
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Enterprise asset management technology company K2fly Limited (ASX: K2F) is pleased to announce it will be exhibiting at the Australian CeBIT conference to be held in Sydney during 23 May to 25 May 2017.

K2fly will be showcasing leading asset management and mobility solutions at the Australian CeBIT conference.

As part of the conference, K2fly will be providing live demonstrations of real-time analytical platform **ADAM**, Asset Management software **Fieldreach**, Mobile Fieldwork Management solution **Geofield**, Asset Verification application **Tagman**, and 3D data processing platform **Pointerra**, as well as showcasing other technologies which K2fly can re-sell.

The CeBIT conference offers us the opportunity to engage with the business technology sector and demonstrate how our array of software solutions can address key challenges for potential clients in asset-heavy industries, such as utilities, rail, oil and gas, construction and mining.

K2fly Limited ACN 125 345 502

@ info@k2fly.com

Registered Office Level 1, 26 Railway Road, Subiaco WA 6008

www.k2fly.com

"K2fly is delighted to be playing an active role in this prestigious event. We have a growing portfolio of technologies which target the asset intensive sectors and CeBIT will see hundreds of delegates attending from these essential industries. K2fly is committed to exhibiting its leading-edge solutions at the biggest gatherings in Australia," said K2fly Executive Chairman and CEO Brian Miller.

CeBIT Australia is the Asia Pacific region's largest and longest running business technology event. Running since 2001, it is a sister event of the world-famous CeBIT Hannover.

Returning to Darling Harbour at the new International Convention Centre Sydney, CeBIT Australia will consist of a multi-zone trade exhibition of 350 stands, featuring new technologies from across the globe. The exhibition will be split into 13 zones and eight conference topics including mobility, big data, cyber security and digital marketing amongst others.

Visit us at stand B18 at The Australian CeBIT conference in Sydney from 23 May to 25 May for live demonstrations of ADAM, Tagman, Fieldreach, Geofield and Pointerra.

For further information on these solutions, refer to our [Solutions](#) page or [contact us](#).

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For further information, please contact:

Brian Miller
Executive Chairman
K2fly Limited
T: +61 422 227 489
E: brian@k2fly.com

Lead Manager
Greg Wood
K S Capital Pty Ltd
T: +61 416 076 377
E: g.wood@kscapital.com.au

Gino D'Anna
Non-Executive Director
K2fly Limited
T: +61 400 408 878
E: gino@k2fly.com

Media and Investor Inquiries
James Moses
Mandate Corporate
T: +61 420 991 574
E: james@amanadatecorporate.com.au

About K2fly

K2fly Limited is an ASX listed Enterprise Asset Management technology company, which specialises in the provision of infrastructure asset management to asset intensive industries via a software technology platform and consulting services. K2fly's technology allows an organisation to manage and maintain its asset data and deliver more effective and efficient outcomes via a single, centralised system. The technology has a strong track record of empowering organisations to make better informed long term decisions in relation to the operation, management and maintenance of its physical assets.

K2fly owns the following proprietary asset management and asset maintenance technologies for use in vertically-integrated asset intensive industries:

ADAM Asset Data Analysis Management

NovIn Real Time Asset Inspection Management App

DocMan Mobility Solutions: Task Management App

TagMan Mobility Solutions: Asset Verification App

HandoverNotes Mobility Solutions: Electronic Information Sharing App

PropertyInspector Mobility Solutions: Asset Inspection App

K2F also re-sells market leading software which has been developed by industry leaders in the USA and UK. These solutions come from OBI Partners (USA) and Capita plc (UK), where they have an outstanding track record of delivering benefits to clients.

Finally, K2F provides cutting edge advice, consultancy and services when it deploys its subject matter experts who have extensive domain knowledge in such areas as Rail, Electricity, Gas, Water, Mining, Oil & Gas, Facilities Management, Aviation and Defence.