

ASX / Media Release

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ASX code: **K2F**

K2fly to Showcase at the Australian Oil and Gas Conference

Highlights:

- K2fly will be exhibiting at the Australian Oil and Gas conference to be held in Perth from 22 February – 24 February 2017 and will have a prominent display at stand H6
 - As part of the conference, K2fly will be giving live demonstrations of the real-time analytical platform ADAM, as well as showcasing other technologies which K2fly can re-sell into the Asia-Pacific and Australasian markets
 - K2fly will take this opportunity to engage with the oil and gas sector and maintain exposure to this rapidly developing industry segment
 - The oil and gas sector is undergoing a transformational change in the adoption of asset management technology and is at the forefront of wide-spread technological innovation and adoption in challenging operational environments
 - K2fly has its origins in the oil and gas sector with previous clients including Santos, Petronas, Chevron, Origin and Woodside
 - The Australian Oil and Gas conference offers K2fly the opportunity to attract new clients as well as forge new partnerships with other suppliers to this fast-moving industry sector
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Enterprise asset management technology company K2fly Limited (**ASX: K2F**) is pleased to announce its commitment to the Australian Oil and Gas industry. K2fly will be exhibiting at the 2017 Australian Oil and Gas annual conference to be held in Perth during 22 February to 24 February 2017.

This popular event will provide K2fly with opportunities to promote its array of software solutions which target the asset-intensive industries. As part of the conference, K2fly will be giving live demonstrations of the real-time analytical platform ADAM, as well as showcasing other technologies which K2fly can re-sell. K2fly will take this opportunity to further engage

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with the oil and gas sector and maintain exposure to this rapidly developing industry segment.

K2fly Executive Chairman and CEO, Brian Miller stated that the company would support the event by taking a prominent exhibition stand as well as additional marketing opportunities.

Mr Miller stated,

"The AOG is in its 36th year and it has been a success story like no other. One of our key software solutions, ADAM, has a strong heritage in Oli and Gas having been created out of work undertaken on Woodside sites."

K2fly is keen to maintain and progress its involvement in this sector which has faced some tough times recently. The deployment and exploitation of leading edge technology will allow Australian Oil and Gas companies to thrive, rather than merely survive."

Bill Hare, the AOG Event Director, commented that,

"As the only event in Australia dedicated to enhancing the Australasian service and supply industry, AOG is working hard to ensure we continue to provide unparalleled opportunities for businesses to network and showcase their products and services to a targeted audience."

There were more than 11,000 visits to the AOG 2016 event, and K2fly is keen to exploit this level of exposure. K2fly's innovative software and services have previously been used in such clients as: Woodside, Petronas, Chevron, Origin and Santos.

The oil and gas sector is undergoing a transformational change in the adoption of asset management technology and is at the forefront of technological endorsement in challenging operational environments.

The Australian Oil and Gas conference offers K2fly the opportunity to attract new clients as well as forge new partnerships with other suppliers to this fast-moving industry sector.

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About K2fly

K2fly Limited is an ASX listed Enterprise Asset Management technology company, which specialises in the provision of infrastructure asset management to asset intensive industries via a software technology platform and services. K2fly's technology allows an organisation to manage and maintain its asset data and deliver more effective and efficient outcomes via a single, centralised system. The technology has a strong track record of empowering organisations to make better informed long term decisions in relation to the operation, management and maintenance of its physical assets.

K2fly's technology is scalable and modular, which will enable the Company to aggressively pursue a broad base of target markets including SMEs, multi-nationals and corporate conglomerates.

K2fly owns the following proprietary asset management and asset maintenance technologies for use in vertically-integrated asset intensive industries:

ADAM Asset Data Analysis Management

NovIn Real Time Asset Inspection Management App

DocMan Mobility Solutions: Task Management App

TagMan Mobility Solutions: Asset Verification App

HandoverNotes Mobility Solutions: Electronic Information Sharing App

PropertyInspector Mobility Solutions: Asset Inspection App

K2fly's technology has been used to deliver operational and maintenance efficiencies to blue chip clients in Australia, North America and South-East Asia with clients including BHP Billiton, Woodside, Leighton, Origin, Port Authority of New South Wales, Visy, Apache and Petronas.

K2fly is seeking to deploy its asset management and asset maintenance technology within vertical market segments and industries with the dominant position to grow market share, taking advantage of the growing need for asset management and asset maintenance technology. These industries include Pharmaceuticals, Hospitality and Tourism, Healthcare, Defence, Telecommunications, Public and Private Utilities, Maintenance and Service Contract Industry, Aviation Industry, Energy Sector and Food Manufacturing.